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**INTERLINK Care Management, Inc. (CancerCARE for Life) announces an innovative new program focused on cancer prevention, early detection, management and survivor support.**

HILLBORO, OR (February 4, 2025) - In conjunction with World Cancer Day 2025, INTERLINK Care Management, Inc. is announcing a major expansion of their business to include prevention and early detection of cancer in a new program called CancerCARE for Life.

CancerCARE for Life is designed to improve cancer outcomes and empower individuals to take proactive steps toward a healthier future. The program is based on four key pillars: cancer prevention, early detection, management, and survivor support. It combines targeted awareness with 24/7 access to oncology-trained nurses, along with a robust network of Centers of Excellence (COE), ensuring an outstanding experience for all members.

The main focus of CancerCARE for Life is to educate and encourage individuals to prevent cancer or detect it at an earlier stage. To strengthen early detection efforts, CancerCARE for Life has partnered with Myriad Genetics, a leader in genetic testing and precision medicine, to broaden access to the MyRisk® Hereditary Cancer Test – the first and leading test for hereditary cancer risk prediction, for qualified individuals. If a member is diagnosed with cancer, personalized concierge support is available to guide them through their cancer journey and ensure they receive effective, evidence-based care.

*"Creating CancerCARE for Life is an important step and offers a unique holistic approach for our clients and members,"* comments Joseph Sharp, Executive Vice President. *"We have now integrated our world-class cancer navigation services, led by our dedicated and passionate team of nurses, with specialized tools designed to raise awareness among members about prevention and assist in early detection."*

Heidi Scarbrough, President of CancerCARE, says, *"We are proud to launch CancerCARE for Life, a comprehensive program that brings together expert cancer navigation, personalized care, and vital resources to support individuals at every stage of their journey. With a focus on prevention, early detection, and ongoing support, CancerCARE for Life is here to guide, educate, and ensure a healthier future for all."*

CancerCARE for Life services are used by large employers, captives, TPAs, and life insurance companies as an embedded benefit for employees and policyholders.

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